

# STEPS Program Highlights 2023





# S.T.E.P.S.

*(Safe Teens Empowerment Project  
in Salinas, Peninsula, & South County)*



## Requirements to join

- Ages 14-18
- Enrolled at a local High School
- Committed to being drug & alcohol free
- Job opportunities 60+ volunteer hours required

Our Mission is to prevent drug & alcohol usage among youth & reduce alcohol-related traffic injuries & fatalities.



[MONTEREYCOUNTYGIVES.COM/SUNSTREET](https://montereycountygives.com/sunstreet)

MONTEREY COUNTY **GiVES!**

# Monthly Goals

## January

No Name-Calling Week

## February

Anti-Bullying Pink Shirt Day  
Marijuana Awareness Month

## March

Take Down Tobacco Day

## April

Alcohol Awareness Month  
4/20 Prevention Awareness  
Social Hosting  
Prescription Drug Take Back Day

## May

National Prevention Week  
Mental Health Awareness Month  
Social Hosting (continuation)  
World No Tobacco Day

## June/July

ATOD Information Disseminations  
Lee Law (Signage)  
Parks and Beach Clean-Ups

## August

Gateway Drug Trainings  
International Overdose Awareness Day  
STEPS Recruitment/Orientation

## September

Recovery Month- Awareness Campaign

## October

Red Ribbon Week  
National Medicine Abuse Awareness Month  
Prescription Drug Take Back Day

## November

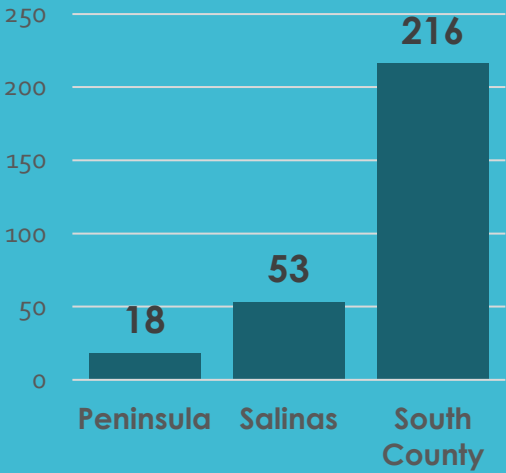
Great American Smokeout

## December

Social Host Ordinance  
Drive Sober or Get Pulled Over

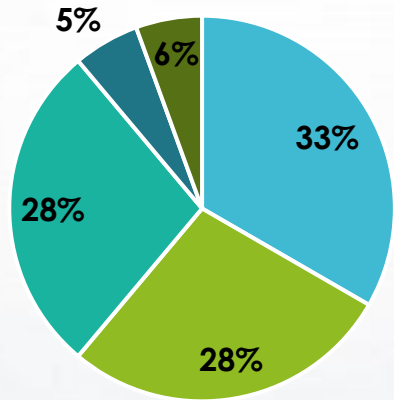
# S.T.E.P.S. Program Participants 2022-2023

## Monterey County



## Peninsula

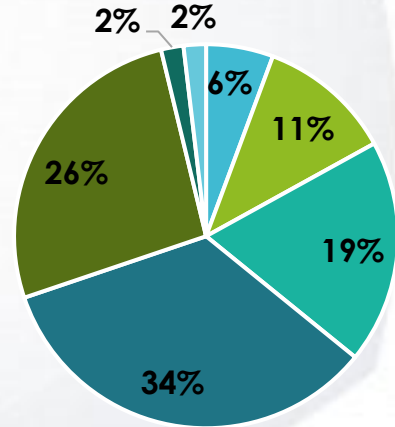
### Schools



- Monterey HS
- Marina HS
- Seaside HS
- Community Day School
- International School of Monterey

## Salinas

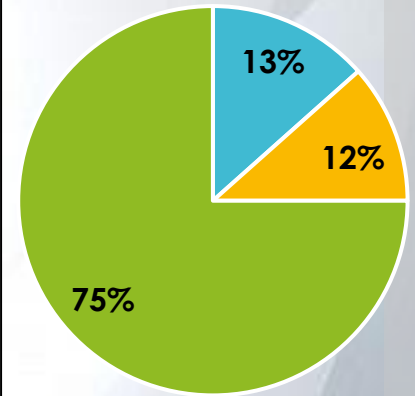
### Schools



- Rancho San Juan HS
- Alisal HS
- Salinas HS
- Alvarez HS
- Other
- Greenfield HS
- North Salinas HS

## South County

### Schools



- King City HS
- Portola Buttler HS
- Soledad HS

**5368 Volunteer Hours**

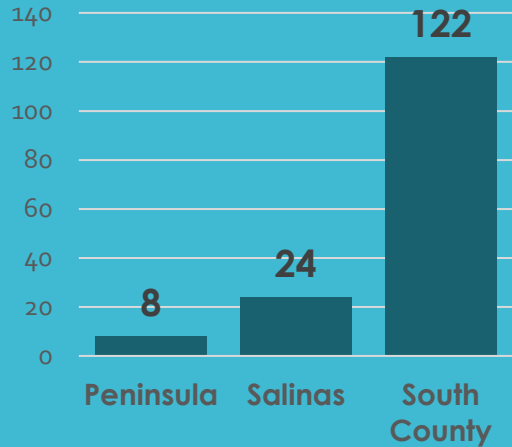
# S.T.E.P.S.

## Program Participants

2023-2024

(June – November)

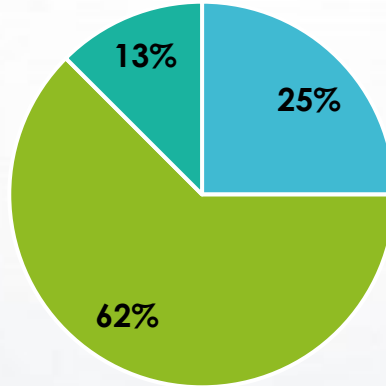
### Monterey County



2389 Volunteer Hours

## Peninsula

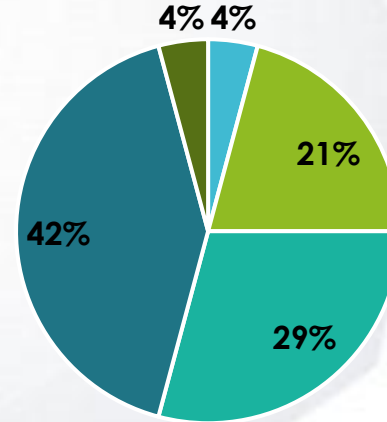
### Schools



- Monterey HS
- Seaside HS
- Rolling Hills MS

## Salinas

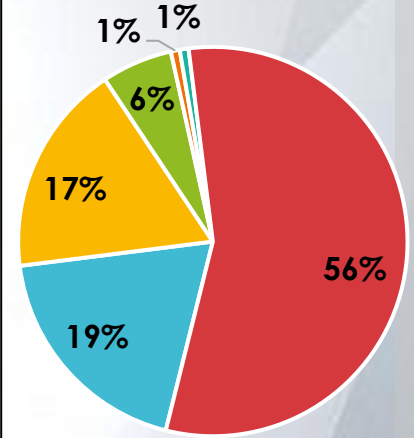
### Schools



- Rancho San Juan HS
- Alisal HS
- Salinas HS
- Alvarez HS
- Greenfield HS

## South County

### Schools



- King City HS
- Portola Buttler HS
- Gonzales HS
- North Salinas HS
- Alisal HS
- Soledad HS

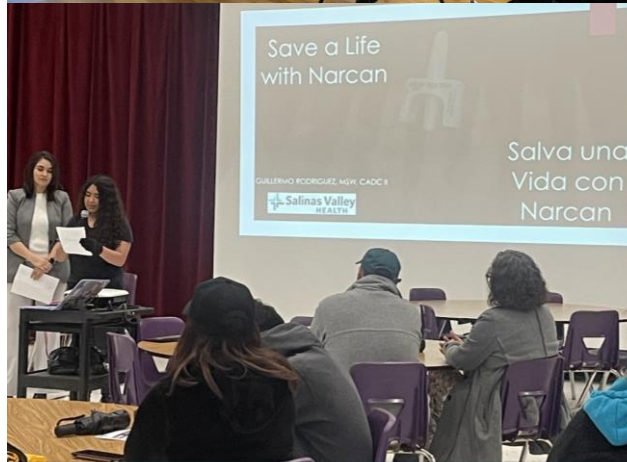
# STEPS In Action!



**What are some activities our STEPS Student Youth Leaders take part of?**

- Resource Fairs
  - Gateway Drug Presentations
  - Life-Skills Trainings & Peer-to-Peer Co-Facilitation
  - Flyer Distribution (events, social host, alcohol, tobacco, and other drugs)
  - Public Service Announcements
  - Radio/Television Interviews
  - Park/Beach Clean-ups
  - City Council Meetings
  - DUI Checkpoints
  - Media Campaigns
-

# South County S.T.E.P.S. in Action (Highlights)



Gonzales S.T.E.P.S. distributed flyers about Fentanyl and hosted a resource table to distribute NARCAN



S.T.E.P.S. Helped presented at 2 community Narcan events where 62 boxes of Narcan were distributed



# South County

Soledad High School Homecoming Parade

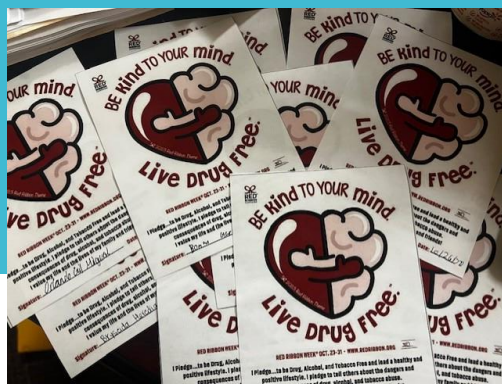


CSUMB Youth Mental Health Summit



Partnerships & Trainings





**Red Ribbon Week in**  
**South County**

# STEPS In Action (Highlights)- Peninsula



Surviving to Thriving – DVCC Resource Fair (Domestic Violence Coordinating Council)



Narcan Training with MPC Stakeholders



Pueblo del Mar Recovery Month Event



Overdose Awareness Symposium Flyer Distribution

# STEPS In Action (Highlights)- Peninsula



National Recovery Month



Oaxaca by the Sea



National Red Ribbon Drug Free Week



Motorsport Festival Resource Fair

The number of overdose deaths involving prescription and synthetic opioids in 2021 was ten times the number in 1999.

Prescription drug misuse can be addictive and dangerous. Some negative effects include irregular heartbeats, slower brain activity, seizures, or even death.

Use the QR code to donate now!

SUPPORT OUR MONTEREY COUNTY GIVES! BIG IDEA! BY DONATING TO [WWW.MONTEREYCOUNTYGIVES.COM/SUNSTREET](http://WWW.MONTEREYCOUNTYGIVES.COM/SUNSTREET) (NOVEMBER 9 - DECEMBER 31)

According to the National Center for Drug Abuse Statistics, there is 6,198 overdoses per year in California with the leading drugs being opioids such as:

- Oxycodone used for pain relief
- Xanax used for anxiety
- Vicodin used for pain relief

Recent new facing trends involving counterfeit drugs have contributed to the high number of overdoses.

Use the QR code to donate now!

SUPPORT OUR MONTEREY COUNTY GIVES! BIG IDEA! BY DONATING TO [WWW.MONTEREYCOUNTYGIVES.COM/SUNSTREET](http://WWW.MONTEREYCOUNTYGIVES.COM/SUNSTREET) (NOVEMBER 9 - DECEMBER 31)

Prescription Drug Misuse Awareness Social Media Post

# Community Outreach

**Cesar Chavez Job and Resource Fair  
July 2023 - Workforce Development Board**



**National Night Out  
August 2023 - City of Salinas (Closter Park)**



**Back to School Night Resource Fair  
August 2023 – La Paz Middle School**



**Ciclovía Resource Fair  
October 2023 – Ciclovía Salinas**



# STEPS In Action: Park Clean-Ups - Salinas

**Blue Zones Collaboration:  
April 2023 - Take Down Tobacco**



**AMOR Salinas Collaboration:  
May 2023 - World No Tobacco Day**



**Blue Zones Project Park Clean Up  
July 2023 - Salinas Regional Soccer Complex**



**Blue Zones Project Hike/Park Clean Up  
August 2023 - Fort Ord National Monument**



# Youth Development

- Trainings
- Workshops
- Webinars
- Conferences
- Projects
- Activities

*Interested in providing a training to our STEPS student youth leaders?*



<https://forms.gle/KYWPVLpaKT2p3Boa7>



# Student Experience

*\*click the sound icon to hear their experience shared in their presentation*



**Rasheeda - South County**



**Marian - Salinas**



**Leslie - Salinas**

# S.T.E.P.S. Experience



Hello, my name is  
Lucas Moya



# Thank you for your time!

## Questions?



**Sun Street Centers**  
**Safe Teens Empowerment Project in**  
**Salinas, Peninsula and South County**

**[www.SunStreetCenters.org](http://www.SunStreetCenters.org)**

** Facebook: @SunStreetCenters**

** Instagram: @SunStreetCenters**

** Twitter: @SunStreetTweet**

** YouTube: @SunStreetCenters**

** TikTok: @SunStreetCenters**