

# PARTS COALITION



*Preventing Alcohol Related Trauma  
and Substance Abuse*

QUARTERLY NEWSLETTER: OCTOBER—DECEMBER 2021



“ I would like to wish everyone a great 2022 and I hope everyone makes safe decisions this year. We often talk about the dangers of drunk/drugged driving, but anything legally prescribed can be just as dangerous when taken before getting behind the wheel. A clear attentive mind is a safe mind that will help you get to your destination safely and may save your life or the precious lives of others. Please, be Safe and Alert! “

*Sheriff Steve Bernal*

## IN THIS ISSUE:

- Community Education
- Community Education PT.II
- Prevention Campaigns
- Road to Success Program
- Bulletin Board



PICTURE: TOBACCO LITTER CLEAN UP AT NATIVIDAD CREEK PARK

# COMMUNITY EDUCATION

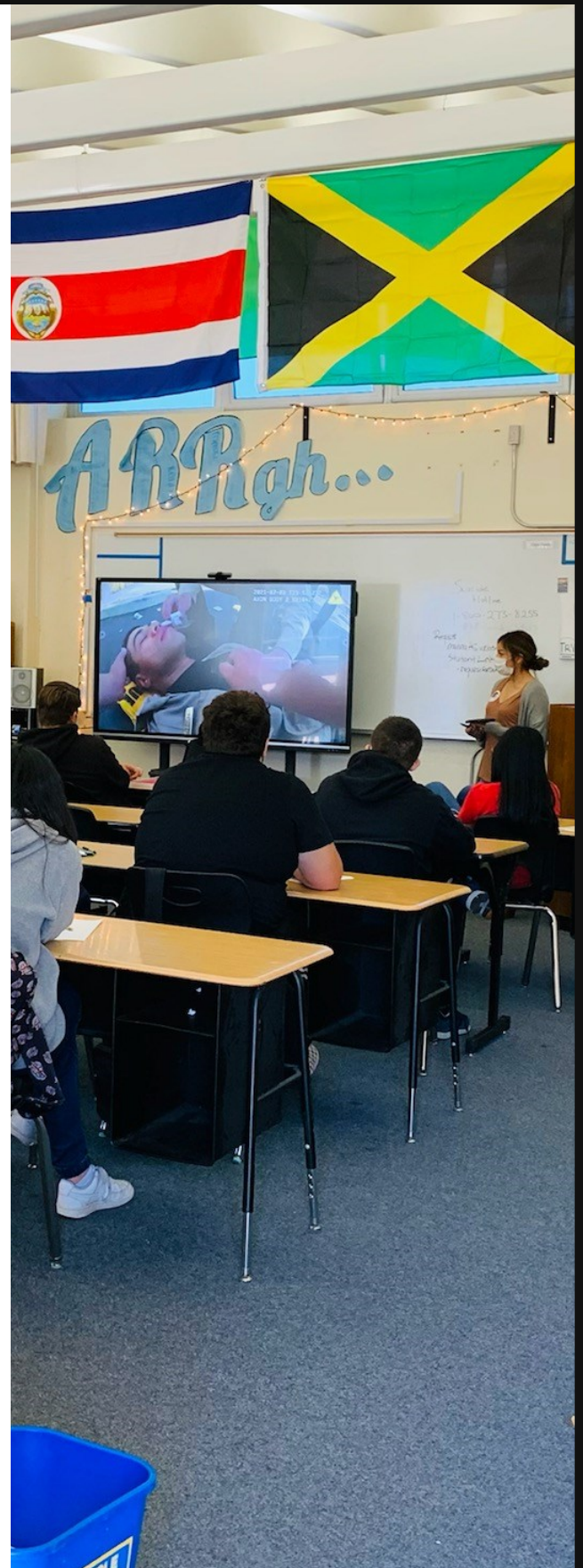
Presentations and trainings are a major component of our prevention efforts.

**Collaborating** with local schools and organizations to work with community members and their families; it helps spread **awareness** about the dangers of drug and alcohol abuse throughout the community.

This past quarter, we had the pleasure of working with different school and community organizations to provide presentations/trainings such as; **Gateway Drugs** presentation, **Drugged Driving** presentation, **Botvin's Life Skills Training** for parents and youth, and **Sun Street Centers Services** presentation.

Local schools and community organizations we worked with to provide presentations/trainings are:

NORTH MONTEREY COUNTY HIGH SCHOOL  
DUAL LANGUAGE ACADEMY OF MONTEREY PENINSULA  
CARMEL HIGH SCHOOL  
MARINA HIGH SCHOOL  
SOLEDAD HIGH SCHOOL  
PINNACLES HIGH SCHOOL  
MAIN STREET MIDDLE SCHOOL  
SALINAS HIGH SCHOOL  
NOTRE DAME HIGH SCHOOL  
ONE-STOP CAREER CENTER





# COMMUNITY EDUCATION PT.II

**Tabling opportunities** and **resource fair events** help us reach a wider range group of people. The one-on-one interactions give us the chance to speak directly with our community members about **recovery/prevention services**, local resources available for the community, and to answer any questions they may have.

**CSUMB ALCOHOL AWARENESS WEEK**

**PUEBLO DEL MAR HARVEST FESTIVAL**

**SANTA RITA UNION SCHOOL DISTRICT RESOURCE FAIR**

**VISION SALINAS 2040**

In November, prevention staff and STEPS Student Youth Leaders hosted **STEPS Tobacco Litter Clean-Ups** in different areas of Monterey County in honor of **Great American Smoke Out**. During these tobacco litter clean ups, STEPS had resource tables with information about **tobacco cessation** and services available to support quitting smoking. Great American Smoke Out helps current smokers take an important step toward a **healthier life** and reducing your cancer risk.

STEPS Tobacco Litter Clean-ups were held in five different cities:

**SEASIDE**

**SALINAS**

**KING CITY**

**SOLEDAD**

**GREENFIELD**



*STEPS at CSUMB Alcohol Awareness Week*



*STEPS at Pueblo Del Mar Harvest Festival*



*STEPS at Santa Rita Union School District Fair*



*STEPS at City of Salinas Vision 2040*

# PREVENTION CAMPAIGNS



This past October, **4,276 law enforcement agencies** across the United States (**141 in California**) participated in DEA National Take Back Day campaign, collecting **744,082lbs (372 Tons) (41,970lbs in California)**. Reducing the risks of accidental overdoses and deaths in our communities.



STEPS during Take Back flyer distribution at local pharmacies.



STEPS participated in Soledad High School Parade for Red Ribbon Week.

This past October, STEPS Program held **an art contest** in honor of Red Ribbon Week Campaign. Their art entry had to be related to a '**gateway drug**' topic. Congratulations to the winner representing STEPS Program in **South County**. In addition, STEPS Program in Soledad participated in **Soledad High School** parade.



In honor of **Great American Smoke Out**, STEPS organized 3 tobacco litter clean-ups throughout Monterey County to share information with the community about the benefits of quitting smoking. Also, PARTS Coalition Member, **Tobacco Control Program**, provided presentations about **Youth Advocacy, Tobacco Trends, and Letter Writing** to virtual & in-person STEPS meetings.



Tobacco Control Program presenting to in-person STEPS Meeting.



STEPS at KRKC Radio for Drive Sober or Get Pulled Over PSA recording.

This past December, STEPS Students worked with local radio station, KRKC Radio, to create radio commercials about safe and sober driving in honor of Drive Sober or Get Pulled over. Students also reviewed information about drugs that impair your driving ability and created a 30second video about drugged driving that was shared on social media outlets.





# ROAD TO SUCCESS: PRE-DIVERSION PROGRAM



Photo: Road to Success Team and program participants & King City Police Department at CSUMB.

**Road to Success** is a pre-diversion program for youth, first time offenders of crimes. This 3 to 6-month program seeks to prevent school expulsion and/or entry into the juvenile justice system by offering youth offenders individualized diversion plans that include substance abuse intervention and education, participation in pro-social activities, individual and/or family counseling, parent workshops, and community service hours.

This program reported **18 youth** and 3 cohorts from **Juvenile Hall** who **successfully completed** the program . **King City Police Department** joined and supported Road to Success youth participants by joining them in a field trip to tour **CSUMB** and for a hike to Big Sur. This helped the youth have a day of **positive interactions** and increase their relationship with law enforcement.





# PARTS Coalition Community Board

## PARTS COALITION

Want to make a difference? Sun Street Centers PARTS Coalition is looking for new members.

**New members welcome!**

More info: call Prevention Department

## SUN STREET CENTERS' PREVENTION SERVICES:

**Life-Skills Training**  
(Parents and Youth)

**Gateway Drug Presentation**  
(Parents and Youth)

**Drugged Driving Presentation**  
(Youth)

**Cannabis Decoded Workshop**  
(Parents)

**Substance Abuse and Bullying Presentation**  
(Parents and Youth)

More info: call Prevention Department

## STEPS YOUTH PROGRAM

Drug and alcohol prevention program for teens 14-18 years old  
(**Salinas, Seaside and South County**)

More info: call Prevention Department

## PINK SHIRT DAY

February 23, 2022

This campaign encourages people to speak out and stand together against bullying. By wearing a pink shirt, you are symbolizing yourself as an 'ally' or 'upstander' for anyone who is bullied.

<https://www.pinkshirtday.ca/>

## DRUG & ALCOHOL FACTS WEEK

March 21 - 27, 2022

Join NIDA for NDAFW and help share facts about drugs, alcohol, and addiction in your community. Sign up for emails from NDAFW for the latest news, planning tips, and free resources to support your NDAFW activities and other efforts.

<https://teens.drugabuse.gov/national-drug-alcohol-facts-week>

## Contact Us

Give us a call for more information about our services and products

**Sun Street Centers**  
Prevention Department

**Salinas:**  
(831) 753-5150

**Peninsula:**  
(831) 899-6577

**South County:**  
(831) 676-8735

Visit us on the web at  
[www.SunStreetCenters.org](http://www.SunStreetCenters.org)

**Facebook:**  
@SunStreetCenters

**Instagram:**  
@SunStreetCenters

**Twitter:**  
@SunStreetTweet

**YouTube:**  
@SunStreetCenters

**TikTok:**  
@SunStreetCenters

## Funded by:



**SEASIDE**  
CALIFORNIA



**MONTEREY COUNTY GIVES!**

## PARTS Coalition Mission

Our mission is to prevent alcohol-related injuries and fatalities, prevent youth access to alcohol and drugs and the initiated use of alcohol, tobacco and other drugs in Monterey County.