

# PARTS COALITION



*Preventing Alcohol Related Trauma  
and Substance Abuse*

QUARTERLY NEWSLETTER: JANUARY-MARCH 2021



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## DID YOU KNOW?

**CIGARETTE BUTTS ARE THE MOST COMMONLY POLLUTED PLASTIC.**

STEPS Student Youth Leaders in the STEPS program collected cigarette butts at three different locations in Monterey County.



STEPS Students Youth Leaders presenting STEPS Highlights 2020-21

## COMMUNITY EDUCATION

**Gateway Drug Presentations: 809** youth/parents served

Alisal High School • Colton Middle School • Salinas High School • Marina High School • El Sausal Middle School • Monterey High School • Carmel High School

**Substance Abuse and Bullying Presentations: 342** youth served

Dual Language Academy • Marina High School • Monterey High School

**LifeSkills Training: 124** youth/parents served

Monterey County Juvenile Hall • CalWORKs Employment Services • Marina High School • Monterey High School

**Drugged Driving: 33** youth served

Rancho Cielo • Monterey High School

**Cannabis Decoded: 21** parents served

El Sausal Middle School



# WORKING TOWARDS A NATIONAL DAY OF ACTION

(March, 2021) Tobacco use is the number one cause of preventable death in the United States and around the world, with 5.6 million kids alive today who will die prematurely from smoking. This is just some information that **Campaign for Tobacco-Free Kids** shares during **Take Down Tobacco**, national day of action. Take Down Tobacco campaign raises awareness on the impact tobacco has in our community and encourages youth to learn the facts about the dangers of tobacco use, especially e-cigarette products.



STEPS at tobacco litter clean-up in Monterey



STEPS at tobacco litter clean-up in Soledad

For the month of March, STEPS Student Youth Leaders focused their efforts on tobacco prevention and education. STEPS reviewed information about youth tobacco use, new tobacco trends, and tobacco marketing and advertisement tactics aimed towards youth (**replacement smokers**). Within the tobacco industry, documents refer to children as replacement smokers who will replace the current smokers who will die prematurely. Using the information reviewed, STEPS students entered an art contest organized by Sun Street Centers' Prevention Department to visually reveal the truth about tobacco.

Joining the thousands of **advocates** across the nation on this day of action, STEPS program participated in a virtual event, '**A Roast of Big Tobacco**' organized by Campaign for Tobacco-Free Kids. In addition, students planned and conducted a tobacco litter clean-up in Salinas, Monterey, and Soledad.



STEPS at tobacco litter clean-up in Salinas



Cancer



Outlay



Bad breath



Throat cancer



Smelly hands



Lung cancer



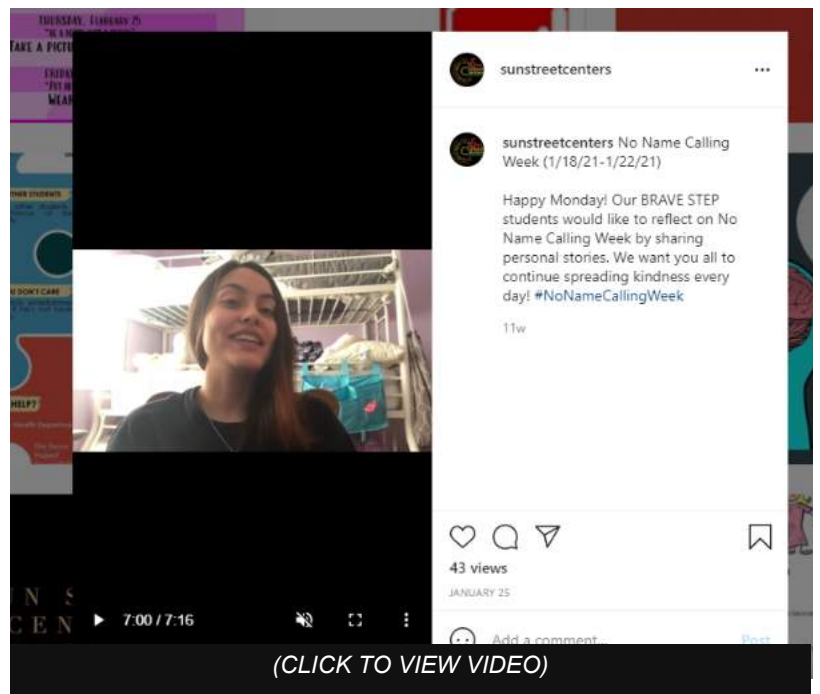
Heart attack

# BULLYING PREVENTION



(February 24, 2021) Bullying prevention campaign, **Pink Shirt Day**, encourages people to take action against bullying. Sun Street Centers, Harmony-At-Home and other local community partners took this campaign to social media to show their support for bullying prevention. In addition, Sun Street Centers teamed up with **PARTS Coalition members, Harmony-At-Home and Radio Bilingue** to talk about bullying, resources and the importance of participating in campaigns like this.

(January 18-22, 2021) Organized by GLSEN (Gay, Lesbian, Straight Education Network), **No Name Calling Week** aims to end name-calling and bullying in schools. Studies show that bullying behavior can lead to substance abuse and other risky behaviors. STEPS Student Youth Leaders created videos and social media posts to let other youth know that bullying happens to everyone. With resources, statistics and ways to take action, the information was shared on Facebook, Twitter, Instagram, and Tik Tok.



**THANK YOU TO EVERYONE WHO PARTICIPATED!**



# MARIJUANA AWARENESS MONTH

(February 2021) In honor of **Marijuana Awareness Month**, staff reviewed underage marijuana use and the impact it has on the developing brain. Then, staff conducted a focus group with students throughout Monterey County with surprising results. Here are some of the responses that were common among Salinas, Peninsula and South County youth.



**Q: WHERE DO FREQUENT USERS DO IT [MARIJUANA]?**

**School bathrooms, behind school** and **at home** were the top three responses for where frequent users use marijuana.



**Q: WHERE DO STUDENTS BUY OR OBTAIN A MARIJUANA PRODUCT?**

Top responses were from **friends** or from **friends on social media**.

## ROAD TO SUCCESS: PRE-DIVERSION PROGRAM

Sun Street Centers' Road to Success program participated in:

- Presentation to **Soledad City Council** about program.
- Program staff began to provide Life Skills Training to youth in **Monterey County Juvenile Hall**.
- **King City Planning Commission** approved mural sketch for new King City mural.
- Program participants participated in park clean-up in **Greenfield** and **Soledad**.
- Program staff presented on youth services to **South Monterey County Joint Union High School District**.



*Road to Success program participants  
with Soledad Police Department*

# PARTS Coalition Community Board

## PARTS COALITION

Want to make a difference? Sun Street PARTS Coalition are looking for new members. New members welcome!

*More info:*  
*call Prevention Department*

## SUN STREET CENTERS' VIRTUAL PREVENTION SERVICES:

**Life-Skills Training**  
(Parents and Youth)

**Gateway Drug Presentation**  
(Parents and Youth)

**Drugged Driving Presentation**  
(Youth)

**Cannabis Decoded Workshop**  
(Parents)

**Substance Abuse and Bullying Presentation**  
(Parents and Youth)

*More info:*  
*call Prevention Department*

## NATIONAL PREVENTION WEEK

May 9 - 15, 2021

National Prevention Week (NPW) is a public education platform that promotes prevention year-round through providing ideas, capacity building, tools, and resources to help individuals and communities make substance use prevention happen every day.  
<https://www.samhsa.gov/prevention-week>

## STEPS YOUTH PROGRAM

Drug and alcohol prevention program for teens 14-18 years old (**Salinas, Seaside and South County**)

*More info:*  
*Call Prevention Department*

## Contact Us

Give us a call for more information about our services and products

**Sun Street Centers**  
Prevention Department

**Salinas:**  
(831) 753-5150

**Peninsula:**  
(831) 899-6577

**South County:**  
(831) 676-8735

Visit us on the web at  
[www.SunStreetCenters.org](http://www.SunStreetCenters.org)

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**MONTEREY COUNTY GIVES!**

## PARTS Coalition Mission

Our mission is to prevent alcohol-related injuries and fatalities, prevent youth access to alcohol and drugs and the initiated use of alcohol, tobacco and other drugs in Monterey County.