



PARTS COALITION

*Preventing Alcohol Related Trauma
and Substance Abuse*

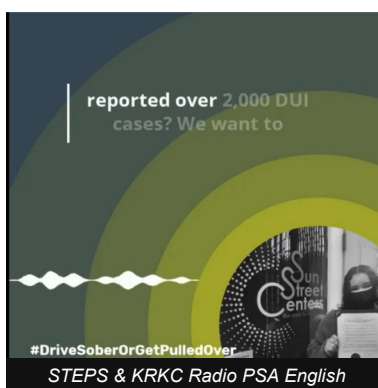
Quarterly Newsletter: October-December 2020



Drive Sober or Get Pulled Over



STEPS & iHeart Radio PSA



STEPS & KRKC Radio PSA English



STEPS & KRKC Radio PSA Spanish

(CLICK ON VIDEO TO VIEW)

(December 2020) **Drive Sober or Get Pulled Over**, campaign from **National Highway Traffic Administration**, focuses on law enforcement and their goal to stop drunk drivers. The campaign highlights a constant police presence searching for drunk drivers as a way of deterring people from drinking and driving.

Prevention Department joins this campaign with the goal to prevent not only alcohol-impaired driving, but drug-impaired driving too. If you feel different, then you drive different.

STEPS Student Youth Leaders worked with local radio stations (**iHeart Radio** and **KRKC Country Radio**.) to create radio public service announcements focused on this campaign.

PARTS Coalition partner, **Radio Bilingue Inc.** interviewed STEPS Student Youth Leaders for information on impaired driving and resources and tips to prevent drunk and drugged driving.

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Red Ribbon Week

Since its beginning in 1985, the Red Ribbon has touched the lives of millions of people around the world. In response to the murder of DEA Agent Enrique Camarena, angered parents and youth in communities across the country began wearing Red Ribbons as a symbol of their commitment to raise awareness of the killing and destruction cause by drugs in America.

(October 2020) STEPS **Student Youth Leaders** put together a 'Spooky Red Ribbon Spirit Week' that took place during **Drug-Free Week**.

With an active online presence, students shared their participating photos for this spirit week on their social media pages. Now that students are home, this served as a way to increase awareness about the campaign and encourage community participation from home.



In addition, STEPS had the opportunity to participate in an **art-contest** with their families from the convenience of their own home!

Based on presentations about substance use, STEPS had to create **awareness posters** with topic of their choice.



STEPS Student Youth Leaders, Chinemerem
Red Ribbon Week art-contest entry



Art-contest entry - Bibi A.



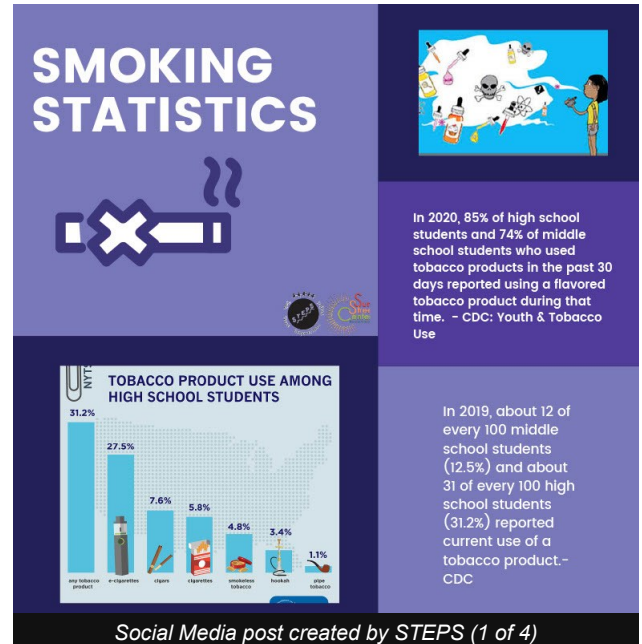
Art-contest entry - Ilyas M.

Great American Smoke Out

(November 2020) The American Cancer Society **Great American Smoke Out** is an annual event that encourages and offers support to smokers to make a plan to **quit smoking** or to quit smoking on the day of the event. By quitting – even for one day – smokers will be taking an important step toward a **healthier life** and reducing their cancer risk.

Within minutes of smoking your last cigarette, your body begins to recover.

After only 20 minutes from your last cigarette, your blood pressure, pulse rate and temperature of your hands and feet all return to normal.



Volunteers in the STEPS program organized 3 Tobacco Litter Clean-ups (Gonzales, Salinas and Monterey) to help encourage action against big tobacco. During the clean-up students collected cigarette butts, alcohol bottles, and trash while speaking to community members about some benefits and resources to quit smoking. Shout-out to **City of Salinas** and **Work Force Development Board** for supporting and joining the tobacco-litter clean-ups!



PARTS Coalition Community Board

PARTS Coalition

Want to make a difference? Sun Street PARTS Coalition are looking for new members. New members welcome!

Sun Street Centers' Virtual Prevention Services:

Life-Skills Training

(Parents and Youth)

Gateway Drug Presentation

(Parents and Youth)

Drugged Driving Presentation

(Youth)

Cannabis Decoded Workshop

(Parents)

Substance Abuse and Bullying Presentation

(Parents and Youth)

More info:

call Prevention Department

Take Down Tobacco Campaign

April 1, 2021

Take Down Tobacco, a fresh take on Kick Butts Day, is the Campaign for Tobacco-Free Kids' signature platform for empowering people to stand up and speak out against the tobacco industry.

<https://www.takedowntobacco.org>

STEPS Youth Program

Drug and alcohol prevention program for teens 14-18 years old
Prevention Department
(Salinas, Seaside and South County)

P: 831-753-5150

Contact Us

Give us a call for more information about our services and products

Sun Street Centers
Prevention Department

Salinas:
(831) 753-5150

Peninsula:
(831) 899-6577

South County:
(831) 229-4406

Visit us on the web at

Follow us on Social Media!

Facebook: @SunStreetCenters

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Twitter: @SunStreetTweet

YouTube: @SunStreetCenters

TikTok: @SunStreetCenters

Funded by:



Here for Good

Community Foundation
for Monterey County



PARTS Coalition Mission

Our mission is to prevent alcohol-related injuries and fatalities, prevent youth access to alcohol and drugs and the initiated use of alcohol, tobacco and other drugs in Monterey County.