



Contact:
Thricia Whited, Development Manager
831.753.5144 x.3
twhited@sunstreet.org

FOR IMMEDIATE RELEASE

Sun Street Centers biggest event of the year in San Benito County goes viral due to the coronavirus spread

Hollister, CA (Friday, July 10, 2020) — Under normal circumstances, Sun Street Centers would be hosting their annual fundraiser, a “Taste of”, at a lovely venue in San Benito County. Every year this event raises needed funds that help support the women’s residential and perinatal treatment program and sober living homes in San Benito County. Sun Street Centers has decided to re-imagine the in-person event due to Covid-19. Our mission of recovery never stops and with acceptance and adaption to the “new normal”, we continue to advocate for our essential services in San Benito County.

This year the San Benito Fundraising Committee is led by Sun Street Centers’ Board Member and Event Chair, Stephanie Hicks and includes Board of Directors President, Valerie Smith, and residents of San Benito County, Carolyn Noble, Annette Angel-Watts, Valerie Sneddon, Jeannie Cezar, as well as, CEO, Anna Foglia, and Development Manager, Thricia Whited. The committee is made up of compassionate and caring women who are truly devoted to making their community a safe and healthy place to live for everyone.

RECOVERY: A Virtual Journey, will be streaming live from Sun Street Centers women’s residential and perinatal treatment program on Sunday, July 26th, from Noon – 1pm. This is Sun Street Centers’ first live virtual event brought to you by our committee with an hour of client success stories, live auction, items to purchase, mocktails, fun and lots of banter. Currently with technology being at the forefront of fundraising; the committee decided the live auction will be app based, using zoom, and a special website.

The committee chose a reputable live auction app that integrates with our trusted fundraising software. The app is called **Givi** and the app will allow donors to bid on items with one swipe, receive push notifications when you’re outbid, participate in fund-a-need, donate, purchase items for sale and check out and pay at their convenience. This **Givi** app makes life pretty simple by allowing the donor to simply scan the QR code for an item. When you register, you can participate as early as week before the event.

Right now, FREE early registration is available on our website, scan the QR code at www.sunstreetcenters.org. We are also excited to feature several of our alumni stories as we feature heartfelt testimonials from graduates who are living a life of recovery with family and friends. These intimate videos will be shared on July 26 at our live event on Zoom!

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About Sun Street Centers:

Since 1968, Sun Street Centers has been providing the most comprehensive and effective services for education, prevention and recovery of alcohol addiction and drug abuse. Relying on a proven social model developed by founders Martin and Nancy Dodd, as well as the compassion and experience of an expert staff, Sun Street Centers welcome all individuals and families to hope, heal, share and thrive with a drug-free and alcohol-free lifestyle. For more information please visit sunstreetcenters.org.