

# PARTS COALITION

## Preventing Alcohol Related Trauma and Substance Abuse



Quarterly Newsletter: January - March 2020



### Collaboration is Key: Pink Shirt Day 2020

(February 2020) *Pink Shirt Day* encourages people to speak up, stand together, and stop bullying. This campaign gives you an opportunity to take a stand against bullying, support is given by wearing a pink shirt and sharing your pink pride on social media using #PinkItForward #SunStreetCenters #HarmonyAtHome.

**Salinas Prevention** team and **Harmony-at-Home** partnered with Northridge Mall to bring awareness about bullying prevention through different interactive activities like face painting, fun photo booth, making kindness bracelets, pledge wall, and more.

**Peninsula Prevention** held Pink Shirt Day 2020 at **Dual Language Academy of the Monterey Peninsula** to teach students about bullying and bullying prevention. Some students won t-shirts made by the Peninsula Prevention Team.

In addition, **Salinas and Peninsula Prevention Department** teamed up with Pueblo Del Mar Family Recovery Center to provide parents and youth information about substance abuse and bullying along with fun activities.

This campaign could not have been what it was without the support of **Radio Bilingüe KHDC, AIM Youth Mental Health, Main Street Art Studio & Gallery, Hartnell College Sociology Club, and Northridge Mall.**

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Salinas Pink Shirt Day group photo at Northridge Mall



Pink Shirt Day at Pueblo Del Mar

## Community Education/ Resource Fairs

**Gateway Drug Presentations:** A presentation focused around how addiction works, the mental/physical effects of Alcohol, Tobacco, Marijuana, and Prescription Drugs and the dangers on the developing body/brain.

**94 Youth & 44 Parents served**

- Everett Alvarez High School
- Harden Middle School
- Salinas High School
- Walter Colton Middle School
- Seaside High School

**Substance Abuse and Bullying Presentations:** Bullying behavior can lead to involvement in more risky behavior. This presentation highlights how substance abuse plays a role in bullying behavior and the risks/consequences. In addition, different ways to stand up to bullying.

**482 Youth served**

- Los Arboles Middle School
- North Monterey County High School
- Seaside Middle School

**Life-Skills Training:** The Life Skills training for youth/parents is an evidence based training, designed to help youth/parents strengthen different skill sets and prevent them from using drugs.

**49 Youth & 14 Parents served**

- One Stop Career Center
- Dual Language Academy of the Monterey Peninsula
- Pacific Grove Community School
- Walter Colton Middle School

Hartnell College NASA  
Family Café Resource Fair:  
Lincoln Elementary School



Prevention staff and STEPS Student Youth Leaders

## Fourth Annual Parent University Event

Sun Street Centers collaborated with **City of Seaside** by joining the **Fourth Annual Parent University Planning Committee** to make another successful event! At this event that took place at **Seaside High School** families were offered critical information about the well-being of youth. For example, Sun Street Centers Prevention team presented to families about current drug trends among youth and social health management for parents. The prevention team had a table with information as well about drugs and alcohol including resources to get help.



# Road to Success: Youth Pre-Diversion Program

To **equip** **parents** with tools to parent successfully, staff continues to provide **Life Skills Training** groups and youth individually through **Zoom Video** meetings. Program participants receive incentives to keep themselves involved in pro-social activities, for example incentives awarded this past quarter:

- 12 gym memberships
- 1 paint class
- \$125 in MST passes
- art supplies
- wood projects (bird houses, etc.)
- tool boxes from Home Depot



## For more information contact:

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# Bullying Prevention



STEPS Student Youth Leaders at Soledad High School created a video about the importance of spreading kindness by asking their peers if they have experienced kindness and how that made them feel. Also, STEPS Student Youth Leaders in Salinas did poster signage to let their community know about **No Name Calling Week** and spreading kindness.

GLSEN's **No Name-Calling Week** is a week to end name-calling and bullying in schools. The week is rooted in the idea of **#KindnessInAction** by actively adding kindness into our every action.





## PARTS Member Spotlight

"Hello, my name is **Isabel Anderson** and I am Probation Services Manager for the **Monterey County Probation Department**. I work in the **Juvenile Division** and am assigned to manage the Silver Star Resource Center located in Salinas. I have been employed with the Department for the last 28 years.

The **Silver Star Resource Center** is a multi-collaborative of prevention and early intervention services designed to promote positive youth development by reducing risk factors that lead to gang involvement and delinquency of youth in Monterey County.

I joined the **PARTS Coalition** because I agree and want to support their mission and vision to prevent youth access to alcohol and drugs and the initial use of alcohol, tobacco and other drugs. Additionally, their efforts in educating the youth, families, school and community of the importance of prevention are commendable.

The partnership I have with PARTS has been invaluable. Not only do I get the opportunity to provide support and input, I have opportunities to participate in their activities. I also benefit from their knowledge in the subject area as well as having a resource to offer the youth and families that are involved in the Silver Star Resource Center and the Probation Department.

I encourage other collaborative agencies and or community members who are working with our youth or just concerned about this topic to join the PARTS Coalition. The **Sun Street Centers PARTS Coalition** team are very welcoming and provide a plethora of information."

*Isabel Anderson, Probation Services Manager, Silver Star Resource Center*



## DUI Checkpoint



STEPS Student Youth Leaders joined **Salinas Police Department** in their effort to reduce alcohol-related traffic injuries and fatalities. STEPS held posters with information about driving under the influence of alcohol and other drugs while officers conducted DUI Checkpoint.

**1,079** vehicles went through the checkpoint and officers contacted **485** drivers. **One** vehicle was towed and three drivers were evaluated for DUI. No one was cited for driving under the influence.

# PARTS Coalition Community Board

## PARTS Coalition

Want to make a difference? Sun Street PARTS Coalition are looking for new members. New members welcome!

## National Prevention Week

**May 10-16, 2020**

National Prevention Week is an annual health observance dedicated to Increasing public awareness of, and action around, mental and/or substance use disorders.

**May 11:** Preventing Prescription and Opioid Drug Misuse

**May 12:** Preventing Underage Drinking and Alcohol Misuse

**May 13:** Preventing Illicit Drug Use and Youth Marijuana Use

**May 14:** Preventing Youth Tobacco Use

**May 15:** Preventing Suicide

## Prescription Drug Take Back

**April 25, 2020  
POSTPONED**

DEA Prescription Drug Take Back scheduled for April 25, 2020 has been postponed due to the ongoing Coronavirus (COVID-19) pandemic. Contact Prevention Department for available disposable bins open for the public.

**P: 831-753-5150**

## STEPS Youth Program

Drug and alcohol prevention program for teens 14-18 years old  
Prevention Department  
(Salinas, Seaside and South County)

**P: 831-753-5150**

## Contact Us

Give us a call for more information about our services and products

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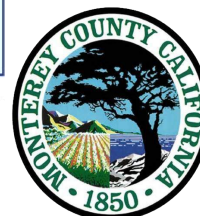
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**Community Foundation**  
for Monterey County



*Here for Good*



## PARTS Coalition Mission

Our mission is to prevent alcohol-related injuries and fatalities, prevent youth access to alcohol and drugs and the initiated use of alcohol, tobacco and other drugs in the city of Salinas.