



2017  
-  
2018



# PROGRAM EVALUATION HIGHLIGHTS

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Dear Friends and Colleagues,

I have never been more proud to be the CEO of Sun Street Centers! This past year has been a year of milestones and growth. The past few years of strategic planning, staff development, and community involvement have culminated in several opportunities for Sun Street Centers. Thanks to this hard work, we were prepared to take on the challenge of these simultaneous opportunities. We celebrated our 50th anniversary with partners, donors, alumni, and staff, and we started new **programs and services to kick off the next 50 years! We opened Women's Perinatal Residential** in a lovely Victorian home in Hollister, CA., our third program in San Benito County. We opened a Sobering Center in Salinas, the first of its kind in Monterey County. This serves people arrested for drunk in public and DUI, offering a safe place to sober up and then receive information on support services. We broke ground on our King City Recovery Services Center, which will be a jewel in the **crown of South County. In addition we opened a women's sober living environment** in Salinas. We achieved State certification for a youth outpatient program in Seaside, expanded to serve medi-cal clients in all of our treatment programs, and added about 30 new employment positions. For so many years, our client surveys have asked for expanded services for women and youth and this year, we were able to deliver! This is ultimately, the purpose of Program Evaluation. Enjoy our Highlights, learn from our data, plan based on trends, and continuously improve our services!



Chief Executive Officer

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# AGENCY WIDE DATA

During this last fiscal year, Sun Street Centers served a total of **11,364** clients.

## Clients per Department

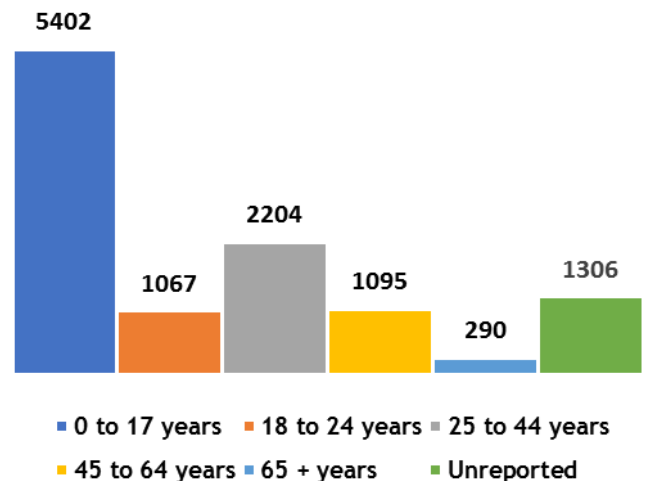
**8,214** Prevention  
**2,198** DUI  
**258** Men's Residential  
**173** Pueblo del Mar  
**280** Outpatient Services  
**100** Sober Living Environments  
**141** Sobering Center

**48%** of clients served were children between the ages of 0 and 17 years old.

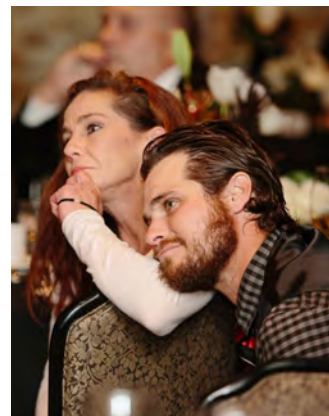
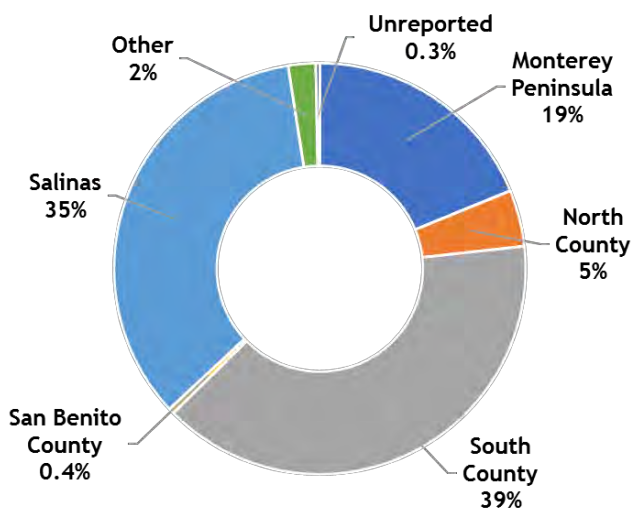
**2,905** clients reported as being below poverty level.



## Clients by Age



## Client Residency by Region



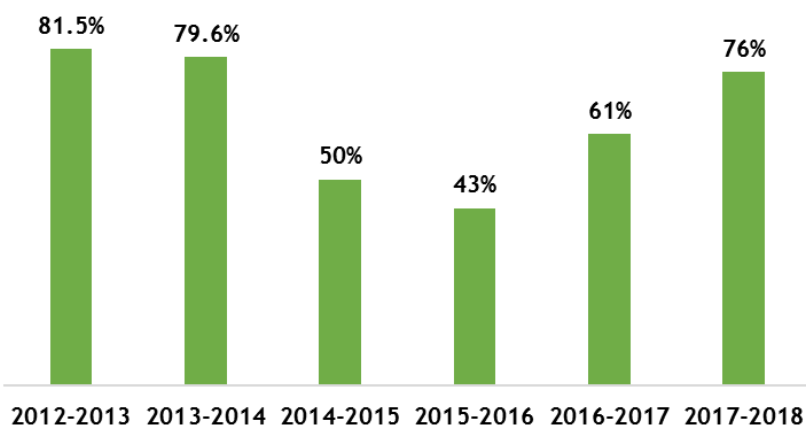
## Our Collaborations

Last year Sun Street Centers partnered with a total of over **160** different organizations, including **53** local non-profit organizations, **33** local government entities, **23** schools, **17** businesses, **11** federal and state government entities, **3** university/college, **11** health service institutions, **5** state-wide associations, **6** faith based organizations.

# PUEBLO DEL MAR

*The Family Recovery Program at Pueblo del Mar offers comprehensive wraparound services for families in early recovery from drug or alcohol through targeted case management, relapse prevention classes, individual and group counseling, as well as weekly AA/NA meetings, job development and cooperative childcare.*

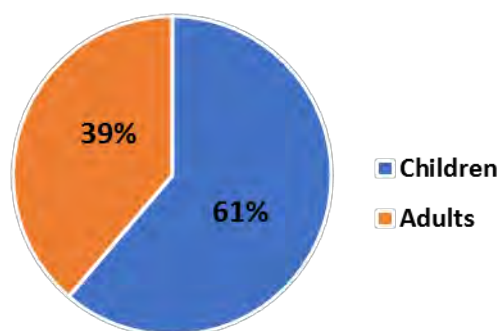
Completion Rates by Year



76% of clients successfully completed the program, meeting their self-sufficiency goals

82% of children in the program reunified with parents.

173 Clients served



95% of surveyed clients reported they have a positive attitude about their mental health status.

86% of clients thought the program was either excellent or very good.

***“This is a vital resource for all families in this county recovering from substance abuse and homelessness. It is the only social model of its kind and should serve as a catapult for other counties, agencies and institutions (public and private). I will be receiving my AS degree in the fall and never would have had the opportunities for a life.” - Pueblo del Mar Alumni***

# OUTPATIENT RECOVERY SERVICES

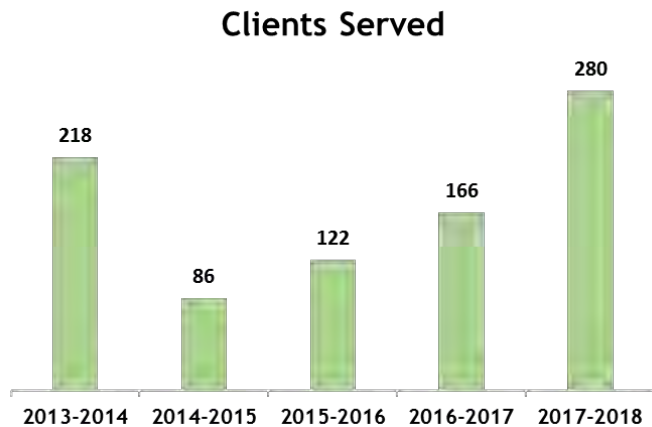
Outpatient Recovery Services offer a variety of individual and group therapy styles for individuals and families empowering them to stop the cycle of addiction and take charge of their lives. While most of our counseling services are focused on assisting individuals with substance abuse problems, our services also include other forms of counseling such as family or couples counseling.

280 Clients served

The majority of clients were male, only 35% were female.



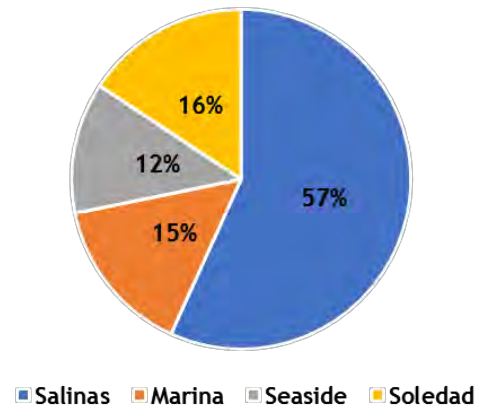
From FY 2016-2017 to FY 2017-2018, the amount of clients served increased by 60%.



42% of clients successfully completed the Outpatient Program. California's completion rate is 30.8%.\*

\*Treatment Episode Data Set (TEDS) Outpatient treatment discharges. (SAMHSA, 2015)

**Clients Served by Location**



87% of clients report that Outpatient staff are competent and knowledgeable.

97% of clients report that they are treated with dignity and respect by staff.

98% of clients report that counseling groups helped them learn about themselves.

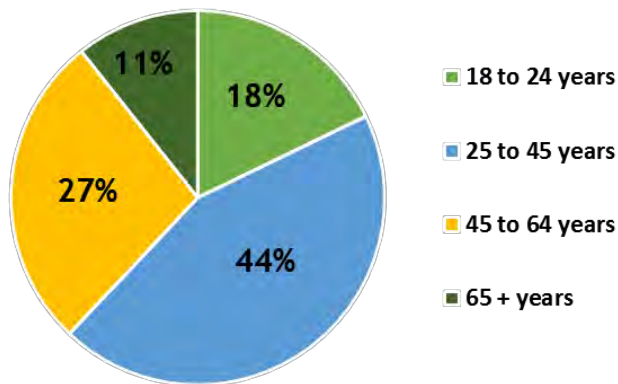




# DRIVING UNDER THE INFLUENCE

*The DUI program's leadership has set high standards for the work being performed and its impact on the program's clients. The personable staff whose dedication to providing clients motivational support, flexibility within the program and encouraging the goal of self-betterment is crucial to the DUI Program's continuing successes.*

**Average DUI Client**



2,198 Clients served

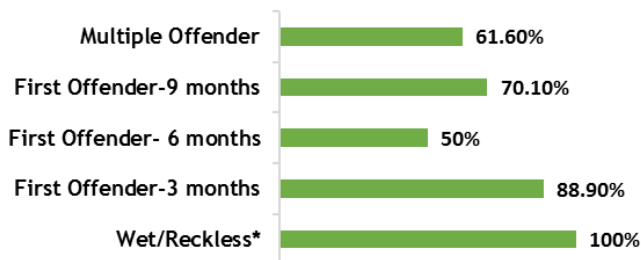
599 Peninsula 156 North County  
485 South County 880 Salinas 78 Other

97% of clients rated the program quality as very good or excellent.

86% of all First-Offenders successfully completed the program.



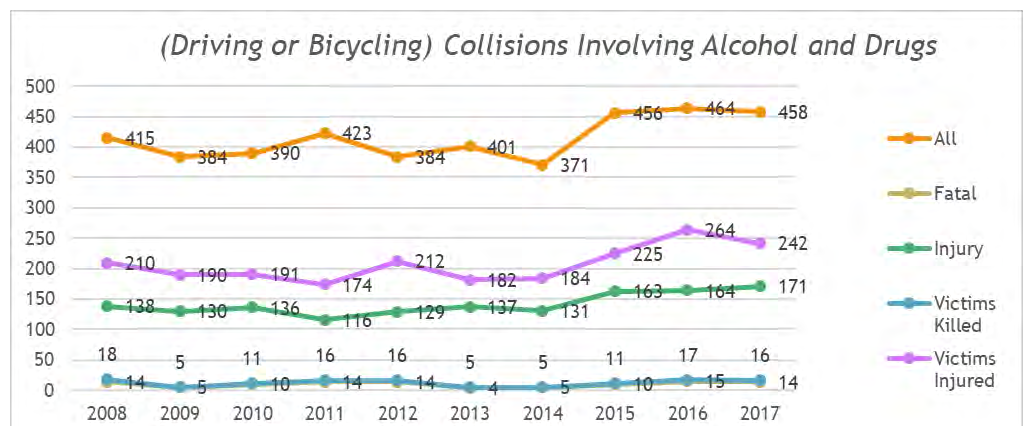
**Successful Completion Rates**



For all 3 DUI sites in Salinas, Seaside and Soledad, they received only 4 deficiencies. (45 deficiencies are allowed per site in Monterey County) A deficiency is when county or state auditors find a protocol or process out of compliance.

90% of clients said they gained valuable personal insights from the program.

Clients aged between 18-24 showed a 63% decrease in DUIs from the year prior.



# MEN'S RESIDENTIAL

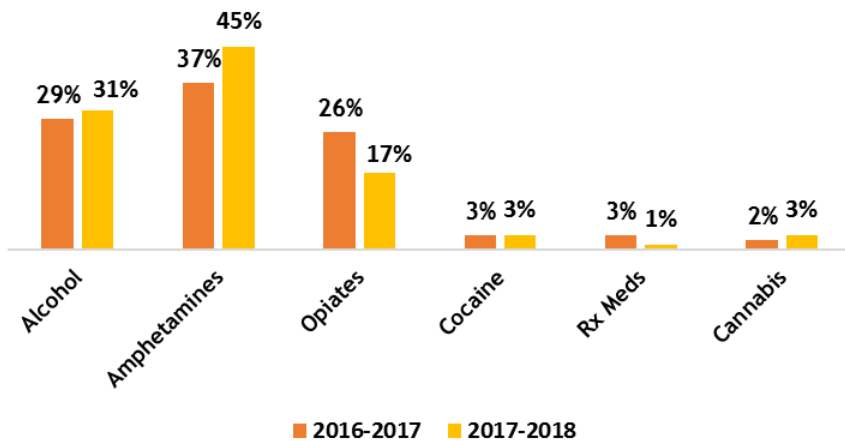
Our CARF-accredited, state-licensed recovery program provides a supportive environment for men seeking a life free from the devastating effects of drug and alcohol addiction. Certified counselors and recovery participants incorporate the principles of Social Model recovery, which utilize a peer-oriented, mutual help system that views the participant as a student, not a patient. Residents attend 12-step meetings, get a sponsor, take personal responsibility for their own recovery and learn about the disease of addiction through evidence based Matrix curriculum.

Residents volunteered a total of 3,623 hours back to their community.

258 Clients served

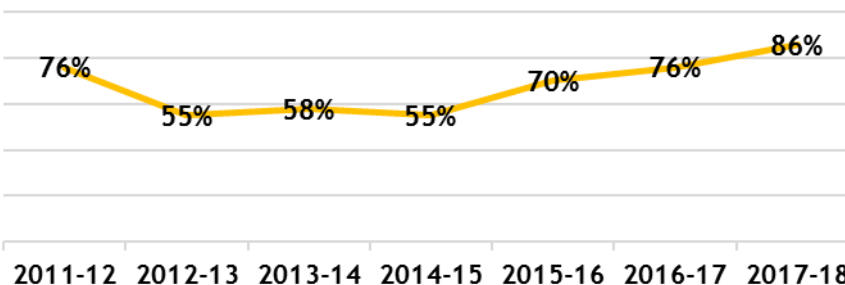
94% of residents report that staff worked together with them to plan and implement their treatment goals.

## Drug of Choice



97% of residents report that their close relationships improved since entering the Men's Residential Program.

## Completion Rates by Year



86% of residents successfully completed the Men's Residential Program during last fiscal year. National completion rate for residential treatment programs is 45.7%.\*

\*Treatment Episode Data Set (TEDS) Long-term residential treatment discharges. (SAMHSA, 2015)

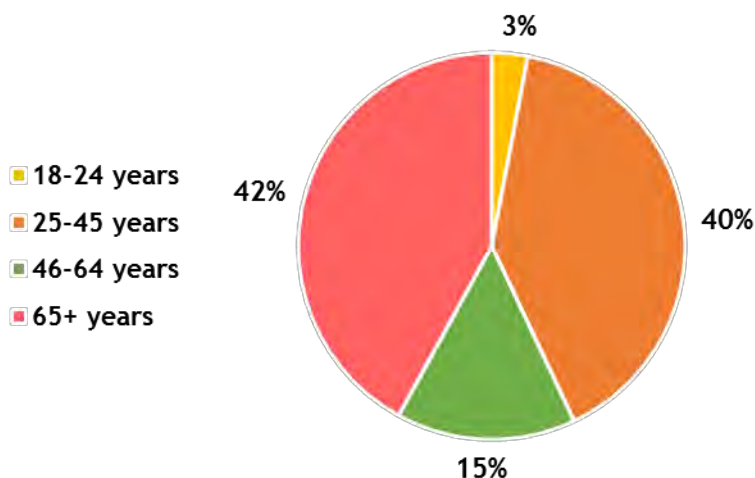
# SOBER LIVING ENVIRONMENTS

*Sun Street Centers' Sober Living Environment is committed to insuring a safe, clean, structured recovery environment, and dedicated to providing supportive and affordable sober living. Our program is structured to implement everything our residents have acquired in treatment, through the twelve step recovery process. Safety, Sobriety, Cooperation, Peace, and Cleanliness are the five main rules of each sober living environment*

The **Men's 7 & 9 Suns Salinas SLE** served 58 Men during the last FY. The **Women's Hollister SLE** served 17 women. The **Men's Hollister SLE** served 21 men. The newly opened **Women's Salinas SLE** served 4 women.

82% of residents in the **Women's Hollister SLE** and 100% of residents in the **Men's 7 & 9 Suns Salinas SLE** reported that living at the SLE has been helpful to them and their sobriety.

Clients by Age



71% of residents in the **Women's Hollister SLE** reported they were treated with dignity and respect.

91% of residents in the 7 & 9 Sun SLE reported they were treated with dignity and respect.





# PREVENTION | PENINSULA

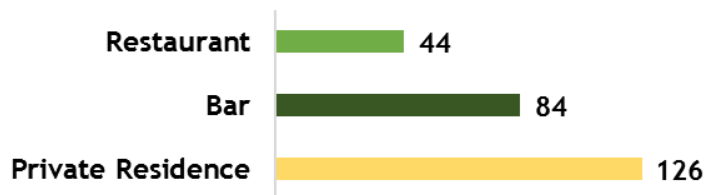
1,569 Peninsula Prevention clients served, which is 20% of the total clients served for the Prevention Program.



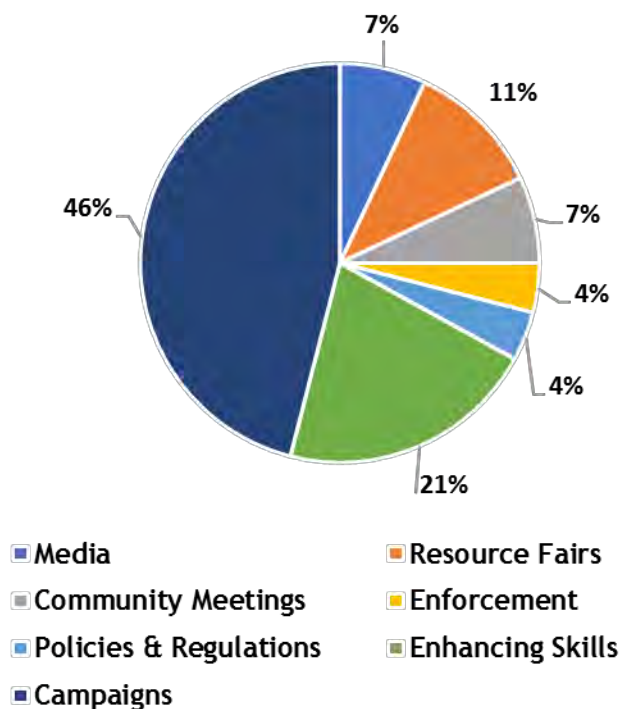
## Place of Last Drink—DUI

*Prevention staff wrote letters informing the local businesses that they were recently identified as an alleged location that served an obviously intoxicated person. The letters were distributed and Alcohol Beverage Control was also notified.*

### Top 3 Locations of Last Drink Before DUI Arrest



## Community Engagement Activities



Peninsula Prevention conducted 7 Life Skills Trainings and 21 Gateway Drug Trainings to students in both middle and high school and 3 Life Skills Trainings and 4 Gateway Drug Trainings to middle and high school parents.

After going through Gateway Drugs Training, 84% of parents now consider alcohol a drug and 80% learned that nicotine causes people to become addicted to tobacco.

# PREVENTION | SALINAS

2,724 Salinas Prevention clients served, which is 33% of the total clients served for the Prevention Program.

## Preventing Alcohol Related Trauma in Salinas

Marijuana & Opioid Town Halls

Drug Awareness Campaigns

DUI Checkpoints

Responsible Beverage Service Training



Salinas Prevention conducted 2 Life Skills Trainings and 10 Gateway Drug Trainings to students in both middle and high school and 4 Life Skills Trainings and 3 Gateway Drug Trainings to middle and high school parents.

91% of parents reported they thought LST has been important in their life.

96% of parents reported they shared what they learned in LST with friends or family.



## AWARENESS CAMPAIGNS

Drive Sober or Get Pulled Over

Driving High Means DUI

Great American Smoke Out

I Choose Project

**I'm Not a Replacement**

Marijuana 420 Awareness Campaign

Mental Health Awareness Month

National Prevention Week

National Recovery Month

No Name Calling Week

Pink Shirt Day

Prescription Drug Take Back Campaign

Prom Dress Drive Campaign

Red Ribbon Week

Social Host Ordinance Campaign

**You're Not Alone Campaign**



# PREVENTION | SOUTH COUNTY

3,809 South County Prevention clients served, which is 46% of the total clients served for the Prevention Program.

South County Prevention conducted 7 Life Skills Trainings and 2 Gateway Drug Trainings to students in both middle and high school and 3 Life Skills Trainings and 4 Gateway Drug Trainings to middle and high school parents.

*Life Skills training is an evidence-based substance abuse prevention program proven to be effective in reducing drug and alcohol use by targeting social and psychological factors associated with substance abuse and high risk behaviors.*

96% of the students taking Life Skills Training reported that thought it was important in their life.

Before taking the LST only 45% of students reported they considered alcohol a drug. 80% now consider alcohol a drug after taking LST.

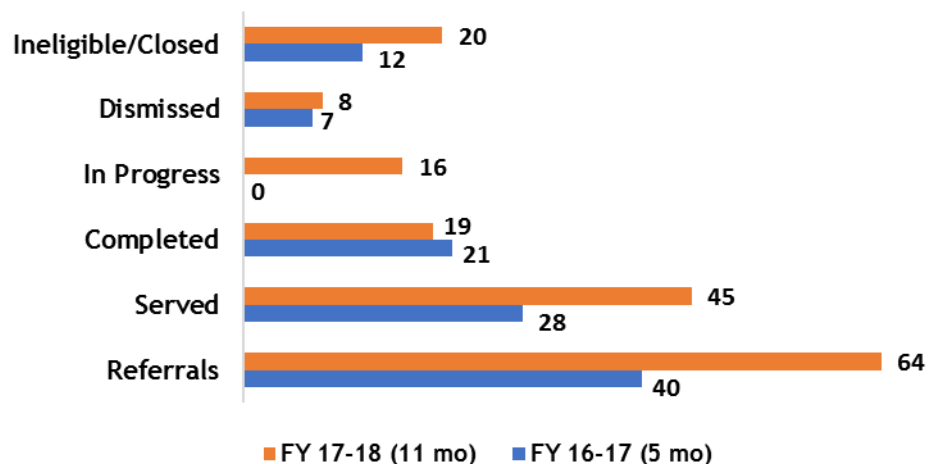


## SCHOOLS THAT HOSTED LST AND GDT:

Fairview Middle School  
Main Street Middle School  
Pinnacles High School  
Soledad High School  
Greenfield High School  
Gabilan Elementary  
Frank Ledesma Elementary  
Somavia High School

*The Road to Success is pre-diversion program for youth, first time offenders of crimes. Diversion plans are developed in collaboration with the student, their parents and a case management specialist with the goal of offering a path to success through education, community involvement, Life Skills Training, counseling and employment.*

## The Road to Success



# SOBERING CENTER

*The Sobering Center is the first program of its kind in Monterey County. It functions as an alternative to a jail stay in the event of a non-violent intoxicated individual who has been arrested for driving under the influence or intoxicated in public.*

From December 2017 to June 2018, 141 clients were served. 58% of which were referred from California Highway Patrol, 35% from Salinas Police Department, 4% from Marina and Soledad Police Department, 3% from Greenfield and Gonzalez Police Department, Monterey County Sheriff's Department and Natividad Medical Center.

## Diversion Criteria

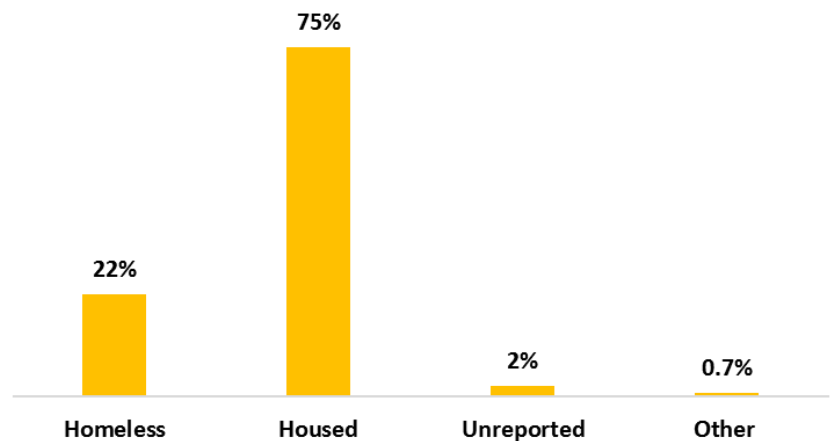
### Eligibility Requirements:

- Ages 18+
- Non-combative and agreeable
- Have a measurable BAC
- Be verbally responsive, able to communicate
- No severe medical conditions
- Referrals from Law Enforcement only (no self-referrals / walk-ins)

### Law Enforcement Can Divert Offenders:

- Call dispatch
- Call the Sobering Center directly

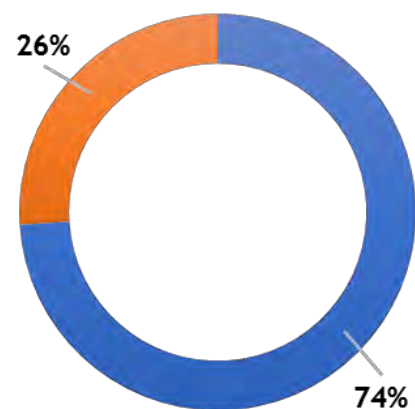
## Current Housing Status



### Sobering Center

- 10-bed facility in Salinas city center
- 24-hour, on-site staff, including: Recovery Specialist & Medical Assistant
- Serving both men & women

Average stay of 7.75 hours.



■ Male ■ Female