



## PREVENTING ALCOHOL RELATED TRAUMA IN SALINAS

**Dear Coalition Members,**

**HAPPY NEW YEAR!!!**

**We want to share highlights of work done in 2012 by our youth and parenting groups; and some great things we have accomplished with your support!!!**

**Please note: we have added a PARTS bulletin to keep you informed of what events/ trainings our PARTS members are planning!**

### **Great opportunity**

#### **Free Webinar**

**Alcohol and the Adolescent Brain  
Preventing Underage Drinking:  
Introduction and Series Overview**

**Date: Wednesday, January 30, 2013**

**Time: 2:00 to 3:00 p.m. ET**

Nearly 10 million 12- to 20-year-olds in the United States are underage drinkers, with serious negative consequences for individuals, families, and communities. This webinar series will feature national leaders and experts discussing the nature and extent of the problem, lessons from recent research, and evidence-based strategies for addressing underage drinking.

To find more information and to register, visit  
[www.stopalcoholabuse.gov/webinars/january2013.aspx](http://www.stopalcoholabuse.gov/webinars/january2013.aspx).

### **The Latest News**

#### **From: The Partnership at Drugfree.org**

#### **Prescription Drug Overdose Number One Reason for ER Visits in Los Angeles County**

Prescription drug overdoses are the number one reason for emergency room visits in Los Angeles County, according to public health officials.

A new report finds the number of people who checked into publicly funded drug rehabilitation programs for prescription pain reliever abuse doubled from 2005 to 2010, NBC Los Angeles reports.

More than 60 percent of drug-related deaths in 2011 were due to prescription drugs in Los Angeles County.

The report found 11 percent of 9th graders and 14 percent of 11th graders said they had misused prescription drugs at least once.

Reference: [http://www.drugfree.org/join-together/prescription-drugs/prescription-drug-overdoses-number-one-reason-for-er-visits-in-los-angeles-county?](http://www.drugfree.org/join-together/prescription-drugs/prescription-drug-overdoses-number-one-reason-for-er-visits-in-los-angeles-county?utm_source=Join+Together+Daily&utm_campaign=6f6123eb84-JT_Daily_News_Number_of_ER_Visits&utm_medium=email)  
[utm\\_source=Join+Together+Daily&utm\\_campaign=6f6123eb84-JT\\_Daily\\_News\\_Number\\_of\\_ER\\_Visits&utm\\_medium=email](http://www.drugfree.org/join-together/prescription-drugs/prescription-drug-overdoses-number-one-reason-for-er-visits-in-los-angeles-county?utm_source=Join+Together+Daily&utm_campaign=6f6123eb84-JT_Daily_News_Number_of_ER_Visits&utm_medium=email)

# Some of 2012 Highlights

## Salinas and South County Coalition facilitators traveled to Washington DC

On February 6, 2012, Coalition facilitators Brenda Corona and Darlene Acosta attended the Community Anti-Drug Coalitions of America's 22nd Annual Leadership Forum. The National Leadership Forum featured more than 100 training courses to help community and state leaders prevent and reduce substance abuse and its related problems. We had the opportunity to network with other community prevention leaders and engage in interactive discussions and presentations.



## We hosted our first Town Hall Meeting on Underage Drinking

On April 4, 2012 we hosted our first Town Hall Meeting and had the participation of STEPS, Parents Creating Solutions, PARTS members and other community members. Our speakers presented very valuable information concerning underage drinking issues!!





STEPS, the Safe Teen Empowerment Project, were very active in educating the general public on issues relevant to substance abuse through the media, local news programs, radio talk shows, DUI check points, and at local resource fairs directed specifically to our community.



Feedback @5 with Theresa Wright  
STEPS talked about the Town Hall Meeting  
and their participation at DUI checkpoints



At KDON Radio station  
STEPS recorded great holiday spots and  
Social Hosting



STEPS participated in various DUI checkpoints along  
with some PARTS members and Parents Creating Solutions attendees



STEPS sat down with Claudia Melendez from  
the Herald for an interview and talked about the  
Town Hall Meeting on underage drinking



**STEPS**

**2012**



STEPS distributed information on substance abuse and social hosting to  
more that 500 parents , youth and grandparents at various community  
resource fairs in Salinas





- We had great speakers at our meetings
- New members joined our coalition
- Parents Creating Solutions have gotten much more involved with PARTS objectives
- Our youth group attended one of our coalition meetings and met some of our PARTS members

**PARTS Coalition  
2012**



PARTS members had the opportunity to learn about CASP



In August, Parents Creating Solutions represented PARTS Coalition during a Hebron Heights tour with officials from Washington, DC



Dr. Sasson and health educator Erika

For the month of October more than 45 community members joined us at Binational Health Week PARTS Coalition meeting



Youth had the opportunity to attend our Coalition meeting to meet our PARTS members and learn how we run our meetings

**We at Sun Street Centers want to thank you for your continued support and commitment in supporting our work in preventing youth access to alcohol, enforcing underage drinking laws and creating healthier communities**

**Thank you!!!**

## PARTS COALITION MEMBERS BULLETIN BOARD

### Save the date!!

#### **Parents Creating Solutions :**

Meetings on Tuesdays  
10am-11am  
For more information please  
contact Brenda Corona  
(831)753-5150

#### **Monterey Rape Crisis Center :**

Spring 2013 Advocate/Sexual  
Assault Counselor Training in  
Salinas For more information  
please contact Janie C. Parra  
(831) 771-0411

#### **STEPS :**

Meetings on Tuesdays  
and Thursdays  
3:30m-6pm .

#### **Salinas PARTS Coalition meeting :**

Thursday, Feb 14, 2013, 12pm-:30pm  
at 37 Central Ave, Community Room .If  
you have any questions please contact  
Brenda Corona (831) 753-5150

#### **Alliance On Aging :**

Starting a new program to help seniors to  
get benefits, food vouchers and more. For  
more information please contact Genie  
Jimenez (831) 655-1334

### PARTS Coalition Mission

Our mission is to prevent alcohol-related injuries and fatalities,  
prevent youth access to alcohol and drugs and the initiated use  
of alcohol, tobacco and other drugs in the city of Salinas.



Reference: The partnership at Drugfree.org

