



Winter 2011

Meet the Board of Directors



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President



Jerry Bunker
Vice President



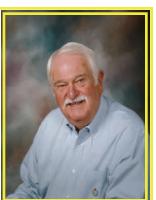
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2011 Annual Report

11 Peach Drive • Salinas • CA • 93901 • P. 831.753.5135 • F. 831.753.6005

CHIEF EXECUTIVE OFFICER . . . a message from Anna Foglia

Youth - Violence Reduction and Increase in Self-Advocacy

This year Sun Street Centers has spent a lot of time working in a collaborative fashion to reduce violence in our communities and to help our youth express themselves in a positive and beneficial way. In the City of Salinas we work with the Community Alliance for Safety and Peace (CASP); providing evidenced-based *Life Skills Training* workshops for at-risk youth referred by the Probation Department at their Silver Star program; and participating in the Cross Functional Team (CFT) that is supporting families in the Hebron Neighborhood. In South County, we are an active part of Four Cities for Peace (4C4P); this collaborative works on a variety of strategies to address youth violence including creating grassroots parent groups, teaching about the danger of Gateway Drugs in the local classrooms, and working with local faith based groups to distribute information door-to-door. On the Peninsula, our Safe Teens Empowerment Project (STEPS) collaborated with Leadership Monterey Peninsula and the Carmel Police Department, among others, to create a 5 minute video titled "Anyone", that visually shows how *anyone* can become a victim of addiction. Our youth are our greatest resource and a strong influence for positive change in our future!



'Castle of the Dead' Fundraiser

Sun Street Centers and the Salinas Storm Girls' Fast Pitch, held a Haunted House Fundraiser at the Storm House on Maryal Drive in Salinas October 23-30, 2011. With the additional support of Chiquita, Sun Ridge Farms, Dataflow Business Systems, Salinas Valley Freight, Bunker and Sons, Star Market, Salinas Valley Half Marathon, and The Salinas Californian, over 1000 people were scared silly during the week! This annual event will go to support families in recovery from addiction at Sun Street Centers and young athletes from the Salinas Storm. It was a wonderful collaboration - the 'brain child' of Warren Wayland and creative artistry of Sheryl Merrill brought together hundreds of volunteers to frighten and giggle families from all over Monterey County and San Benito, too. We had high school students who fulfilled their community service hours; there were families in recovery who worked every night together - with kids playing zombies, Dad's as werewolves, and Mom's as Dracula's bride! For those who don't typically like scary, the Castle of the Dead tour was made more comfortable by the 'Grim Reaper' guides that led groups through the house. For those not willing to 'risk it', face painting, 'goodie' bags and concessions were waiting 'outback' and Glinda, the good fairy, was always there to comfort and amuse, young and old alike. Next year we hope to have hay rides for the 'faint of heart'!



We will begin committee meetings this February, 2012 for the Halloween Season. Volunteer Opportunities are now available if you wish to help out in some way. Get in touch with Sheryl Merrill for more information.

Men's Residential - 22nd Annual National Recovery Month 2011

Thursday, September 1 – Fourteen residents and two staff members drove to Sacramento for a statewide celebration of recovery. Sponsored by the California Department of Alcohol and Drug Programs, this event with a rally and information fair in front of the state capital kicks off the month long celebration. This year there were more than 1800 Recovery Month activities nationwide.

Tuesday, September 13 -- Sun Street Centers Men's Residential in collaboration with Community Human Services' Off Main Clinic hosted the 7th Annual Recovery Happens BBQ at the train station. Invited to participate in bringing the message of hope to our homeless population were: Clinica de Salud's mobile medical van, Central Coast HIV/AIDS Services (CCHAS), Narcotics Anonymous, as well as representatives from Sun Street Centers Prevention; 400 hot dogs were served along with Roberto Garcia's famous beans and, a new addition, Gary Falk-Gibson's stellar potato salad.



Pueblo del Mar - Community Garden

On any given day, as you look out the back windows of the Nancy Dodd Community Center you can see the most beautiful sights and sounds. The little girls giggling as they chase



each other around planter beds ...little boys storming up a mound of dirt pile along side the garden squealing with delight as they reach the top of the dirt pile... the

parents chit chatting as they water and fuss over new plants they grew themselves... You can get a real sense of community as you watch the families work together in their garden. The raised planter beds were provided by a program from CSUMB.

Prevention Program - Cara y Corazon/Face and Heart



A family- strengthening rebalancing and community mobilizing process. Cara Corazon is a curriculum developed by Jerry Tello, an internationally recognized expert in the areas of family strengthening, culturally based violence and prevention issues. The curriculum involves the following 12 sessions: Acknowledgement; My family My heart; Character Development; Gifts and Baggage; Valued and Value;

Growing and Learning; Parents and Teacher: the Purpose; Tradition and Ceremony; Getting to know my family again; Roots of Understanding; Dancing to a different Beat; Celebrating the Family.

Sun Street Centers' Prevention Department successfully facilitated Cara Corazon for 13 Spanish speaking parents at Everett Alvarez High School. Brenda Corona, facilitator of Cara Corazon established a connection with the parents, which allowed parents to know one another through the acknowledgement process. Parents have the opportunity to interact with other parents with similar issues. Thus parents created a network of support and shared their gifts and baggage, family traditions and values. Parents highly valued this program for the high level of participation among themselves and for allowing them to re-connect with their cultural roots. All parents reported they truly enjoyed being part of this program and believe other parents will enjoy it, as well.

Prevention Program - EL Joven Noble



Monterey County Behavior Health and Sun Street Centers Prevention Department are collaborating to providing El Joven Noble Curriculum to South County residents. El Joven Noble is a curriculum character development program to support and guide young men and women. The Program focuses on the prevention of substance abuse, teen pregnancy, relationship violence, gang violence and school failure; to increase the ability of youth to act in a responsible and respectful way in reference to their relations. It has been a great group of fifteen youths that are participating in the group.



Prevention Program - South County Prevention became partners with Soledad Union School District (SUSD) through attending their monthly collaborative meetings, and also having members of Soledad High School and Main Street Middle School become members of our PARTS Coalition. Shortly after that we were asked to become a collaborating partner on Project SOAR (Soledad Organizing for Alcohol Reduction), for which SUSD became a grant recipient.

Both Soledad High School and Main Street Middle School have an Intervention Specialist and Family Advocate we (SSC staff) work with individually by school site or collectively as an education/intervention team: Gary Johnson (SUSD), school administrator Lionel Munguia, (Officer, SPD) School Resource Officer (SRO); Aidee Alco, SHS Family Advocate; Mayra Chavez, SHS Intervention Specialist; Ophelia Lopez, MSMS Family Advocate; Joseph Dominguez, Intervention Specialist; Dee Acosta, Jaime Ramirez and Hanna Quinnett from Sun Street Centers Prevention.

Statement of Income and Expenditures

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2010-2011 2010-2011

Revenues:

Private Insurance and Self Pay	61%	\$ 2,329,943.05
Government Funding	32%	\$ 1,221,573.63
Grants	5%	\$ 209,992.04
In-kind Services	1%	\$ 54,395.79
Special Events and Fundraising	1%	\$ 58,792.11
Total Revenues	100%	\$ 3,874,696.62

Expenditures:

Programs	85%	\$ 3,386,775.70
General and Administrative Expenses	15%	\$ 576,508.11
Total Expenditures	100%	\$ 3,963,283.81

Net Income (Loss)

*Unaudited

% Allocation by Program and Cost Center

Driving Under the Influence	33%	1,318,852.19
Men's Residential Program	28%	1,155,596.29
Prevention	13%	504,669.53
Outpatient Recovery Services	5%	183,201.67
Pueblo Del Mar	6%	224,456.02
Sub-total of Program Costs	85%	3,386,775.70
Administration	15%	576,508.11
Total Program Expenses	100%	\$ 3,963,283.81

Balance Sheet

Assets:

Cash and cash equivalents	15%	\$ 397,101.31
Accounts Receivable	8%	\$ 220,206.78
Other Assets	2%	\$ 51,567.63
Property, plant and equipment - net	75%	\$ 2,045,045.22
Total Assets	100%	\$ 2,713,920.94

Liabilities and Net Assets:

Accounts Payable	2%	\$ 45,170.76
Line of Credit	4%	\$ 100,000.00
Accrued Expenses	6%	\$ 169,506.35
Long-term Debt	22%	\$ 607,069.67
Net Assets	66%	\$ 1,792,174.16
Total Liabilities and Net Assets	100%	\$ 2,713,920.94

Management Team



Anna Foglia
Chief Executive Officer



Rocio Tovar
Executive Assistant



Marie Kassing
Deputy Director of Programs



Jim Barnes
Chief Financial Officer



Meg Kenly
Human Resources



Sheryl Merrill
Community Development



Maria Elena Morales
Director of Prevention



Eddie Hatchcock
Director of Men's Residential



Nellis Gilchrist
Quality Assurance Manager



Janet Cooke
Program Manager Pueblo del Mar

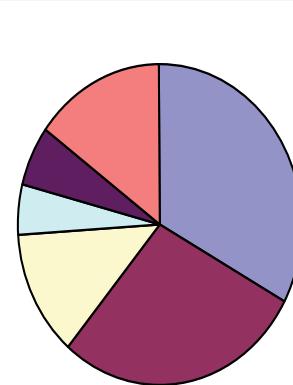


Aretha Thompson
Program Manager DUI



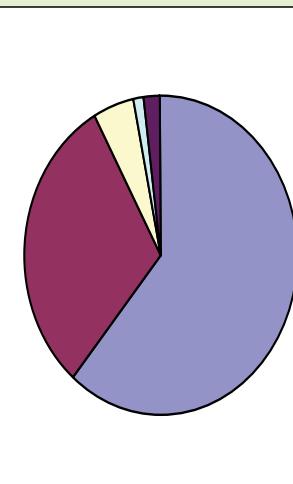
Selena Van Cleve
Clinical Supervisor
Outpatient Recovery Services

% Allocation of Program and Cost Centers 2010-2011



- 33% Driving Under the Influence
- 28% Men's Residential Program
- 13% Prevention
- 5% Outpatient Recovery Services
- 6% Pueblo Del Mar
- 15% Administration

Allocation of Revenue 2010-2011



- 61% Private Insurance and Self Pay
- 32% Government Funding
- 5% Grants
- 1% In-kind Services
- 1% Special Events and Fundraising



Monterey County

Service Centers

Administration Office

11 Peach Drive
Salinas, CA 93901
P. 831.753.5135
F. 831.753.6005

Men's Residential Program

8 Sun Street
Salinas, CA 93901
P. 831.753.5145
F. 831.753.6007

Prevention Programs

37 Central Avenue
Salinas, CA 93905
P. 831.753.5150
F. 831.759.2269

1760 Fremont Blvd. Suite E1
Seaside, CA 93955
P. 831.899.6577
F. 831.899.6575

200 Broadway Suite 70
King City, CA 93930
P. 831.385.0100
F. 831.385.6842

Outpatient Recovery Services

11 Peach Drive
Salinas, CA 93901
P. 831.753.6001
F. 831.753.5169

DUI Programs

11 Peach Drive
Salinas, CA 93901
P. 831.753.5140
F. 831.753.5163

1760 Fremont Blvd. Suite E1
Seaside, CA 93955
P. 831.393.9316
F. 831.899.6575

200 Broadway Suite 70
King City, CA 93930
P. 831.385.0187
F. 831.385.4355

Pueblo del Mar

3043 MacArthur Drive
Marina, CA 93933
P. 831.582.9461
F. 831.582.9476

Sun Street Center's mission is to prevent alcohol and drug addiction by offering education, prevention and recovery to individuals and families, regardless of ability to pay.

Foundation Grants

California Endowment
Community Foundation for Mo. Co.
Harden Foundation
Helping Hands of Monterey County
Medwin Estate
Monterey Peninsula Foundation
Sally Hughes Church Foundation
United Way of Monterey County

Platinum

Al & Nancy Wright
Chiquita Brands International
Drug Testing Unlimited, Inc.
Helen J. Atkins
Men's Residential Funds
Salinas Rotary Club Charitable Fund

Gold

Anna Foglia
Anne Leach
Bruce & Carol Dunlap
Carmel Youth Center, Inc.
Cyndy Pierson
Dan Perez
Dataflow Business Systems
Jackie Cruz
Jerry Bunker
Jesse Lopez
Jim Lewis
Jim Lugg
Katherine Bucquet
Marshall Pierson, Inc.
Noah Shumpert, Jr.

Silver

Carmel Classics Inc.
Community Human Services
Elliott Robinson
Hatch Graham
Hugo & Theresa Scattini
James Rheim, M.D., INC
Martin Dodd
Matthew & Carri Olin
Matthew Little Jr
On The Beach Surf Shop
Peter & Amy Figge
The Carleton Family
The Vicki J. Marceron Trust
Vickie Marceron
William & Nancy Doolittle

In-kind

Anne Leach
Aqua Blue Skin & Body Spa
Ariel Theatrical Inc.
Bank of Salinas
Bunker & Sons Transportation
California International AirShow
Cherry Bean
Dataflow Business Systems
Doxazo by Design
El Sol
First Awakenings
Fish Hopper
Habaneros Restaurant
Hartnell Construction Technology
Kayak Connections
K-DON
KION
Kitty Bucquet
K-TOM

For questions about Sun Street Centers, please call Rocio Tovar at 831.753.5144 ext. 2

Visit our website at www.sunstreetcenters.org and become our friend on Facebook

